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| **Visual Display Rubric**  (General) for Media, Poster, Audio and other presentations. | | | | | |
| Criteria |  | Not Yet Meeting | Meets (Minimally) | Fully Meets | Exceeds |
| **Content** |  | * Very few details to support main idea * Information is not accurate * Information does not clearly support the project’s purpose | * Adequate information, but lacking in supporting detail * Purpose of project may be unclear | * Accurate information for almost all subject matter * Adequate supporting detail * Information is adequate and supportive of project’s purpose | * Accurate and detailed information * ‘Extra’ information supports purpose of project |
| **Focus** |  | * Topic, sub topics and title are not clearly identified * Illustrations do not complement purpose of visual * No visual supports (illustrations, pictures and/or charts and diagrams) | * Most topics, sub topics and/or title are not clearly identified * Few illustrations complement purpose of project * Inadequate amount of visual supports (illustrations, pictures and/or charts and diagrams) | * Most topics, sub topics and title are identified * Most illustrations complement purpose of project * Adequate amount of visual supports (illustrations, pictures and/or charts and diagrams) | * All topic, sub topics and title are clear and easily identified * All illustrations complement purpose of project * Complete visual support (illustrations, pictures and/or charts and diagrams) |
| **Visual Appeal** |  | * Little attempt to use color, design and space appropriately * Design is dull * Project has sloppy appearance * Neatness: Overall poor quality. Many distracting visual elements (glue, and/or torn edges, and/or elements are not straight * Illegible | * Little use of color * Poor use of space * Design lacks creativity * Lack of harmonious design in presentation * Neatness: Some excess glue, and/or torn edges, and/or elements are not straight * Some words may be difficult to read or are confusing | * Adequate use of color * Effective use of space * Overall design is mostly pleasing and harmonious * Neatness: No excess glue, torn edges, elements are straight * Most words are legible (font and size) | * Outstanding use of color * Original and creative design * Overall design is pleasing and harmonious * Outstanding neatness: No excess glue, torn edges, elements are straight * All words are legible (font and size) * The WOW factor! |
| **Conventions** |  | * Very frequent grammatical and spelling errors causing distraction to reader | * Frequent grammatical errors, may cause distraction to reader | * Mostly free of grammatical errors | * Free of grammatical and spelling errors |